

ENTERTAINMENT SUCCESS PROFILE



Singer-Songwriter Jada Klein Talks About Career



Jada Klein is an engaging young Canadian R&B/Pop singer/songwriter to watch out for. After winning the Valley Voices Vocal Competition in 2014, she released her first single, Puzzle Piece, co-written and produced by Troy Samson at Madlucky Music. Since then, she has released two music videos, both produced by Element 8 Studios, and in 2017, Jada was the winner of the Fraser Valley Music Award for “Excellence in Performance by a Youth Artist”.

Her commitment to her craft has caught the attention of songwriters, producers and industry professionals around the world, she is committed to be the best artist and musician she can be, and works hard to share her music and talents with an ever-growing audience.

What age were you when you knew you wanted to do this?

I started in music when I was 5 taking piano lessons and when I started singing more at the lessons than playing piano, my teacher suggested I take singing lessons. When I started singing lessons at the age of 10, I really began to start considering this as not only a passion but a career as well.

Who do you respect or follow as a teacher or mentor to help you when you need advice?

My biggest mentor throughout my journey in music so far has been my vocal coach, Darcy Deutsch of Darcy D Music Group. I can always trust him to be honest and he has helped me grow tremendously as a singer and guided me to where I am today.



How much do you practice/prepare during the day or week to keep you good at what you do and how do you do it?

I try to make time every day to sing and use my practice techniques. Vocal exercises have done amazing things for my voice so I like to stay on top of it and do those as much as I can.

What 3 important things you believe you need to succeed in this career/field or in life?

3 important things I believe you need to succeed in being a singer and performer is determination, confidence and passion.

What advice would you give to a young person who would like to do what you are doing today?

I know this sounds cheesy, but the best advice that I could give you is to never stop reaching for your goal. There's always going to be people who don't like your music or want to get in the way, but you just have to stay focused and driven. Don't worry so much about what other kids or people think about you. Your hard work and dedication will get you there!

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Jada Klein



How much influence and power do family, friends and parents play in your life and who influences and motivates you most and why?

Family and friends play a huge role in my life. I am super close with my family so their support and approval means everything to me. My mom motivates me the most, for sure! I like to call her my “momager” because she helps me out with a lot and always pushes me to be the best that I can be.



Are you more of an introvert or an extrovert and why?

I am for sure an introvert! Don't get me wrong, I love hanging out with friends and family, but I love just spending time to myself. My life can get a little hectic at times so it's nice for me to get away for a bit and just relax.

What things do you do to feel relaxed and release stress?

When I feel stressed and I want to relax, I usually play guitar or piano and sing! I'll also write songs because it's a good way to cope with what you are going through and get your feelings out.

What are you grateful for and that you appreciate everyday in your life?

I am grateful for so much, but I am most grateful for my family. They continuously support me and drive me to do my best in everything that I set my mind to.



How has failure set you up for success and how did you deal with it?

When I first began singing lessons in 2011, there was a competition called the “Valley Voices Vocal Competition” in my area. I jumped at the opportunity and decided to audition. In the audition room I completely froze in front of the judges and began to cry. I was so young and had little to no experience with performing yet! Looking back at it now it was the funniest audition tape, but that failure motivated me to try again and again until I got where I wanted to be. I ended up auditioning again for the Valley Voices in 2013, but didn't make it past the semi-finals. In 2014, I auditioned again and ended up winning the competition. Overall, it was a life changing experience and I learned a lot about myself as an artist along the way.

What is your career or life goals in 3 to 5 years from now?

My career goal in 3 to 5 years from now would be to have an established career in the music industry. I would love to have an album out and be able to go on tour. I think that would be the coolest thing!

If you could be an opening act to any performer, who would you like to perform with and why?

That's a really tough one, but if I had to choose, I would probably want to open for SZA. She is such an amazing artist and I really love her style. I think that she would have a really good crowd with the right type of people.